

RAISE YOUR SUN SAFETY EYE-Q

Sunglasses are more than an accessory – they're a necessity for kids' eyes
Here are the facts...



UV damage is cumulative and irreversible

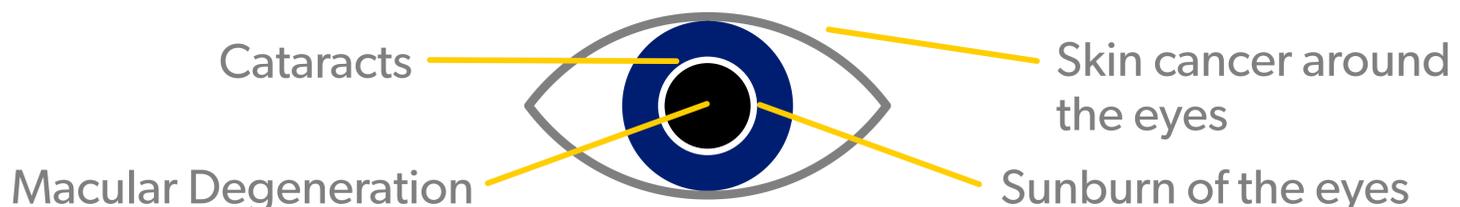
! Kids receive **3X** more annual UV exposure than adults.

! Less than **30%** of parents are currently protecting their children's eyes with sunglasses.

ANNUAL UV EXPOSURE



Young eyes are more susceptible to sun damage because they have larger pupils and clearer lenses



Sunglasses will protect young eyes from UV damage

If babies and kids spent just **30 minutes a day** wearing Babiators & Aces, their eyes would gain **3,000+ hours** of UV-free time!¹



What to k for:

- ☐ 100% UVA/UVB protection
- ☐ High-quality, durable frames
- ☐ A comfortable fit and a great style your kids will love!

We  Kids' Eyes. Please Protect Them with



*Facts derived from the Vision Council's 2015 and 2016 UV reports

¹Based on data from The Vision Council's 2015 UV report focusing on children 0-18