BABIATORS.

2024 LINE SHEET



EVERY DAY WE SHINE

Babiators makes safe, stylish, durable children's accessories and apparel kids love to wear – and adults simply love. Made for parents, by parents, Babiators are the protective, joyful sidekick for carefree, outdoor fun, built to withstand every adventure kids and life throw at them.

Since our founding in 2011, we have worked to protect, inspire, and support families so they can lead healthier, brighter lives. Named one of Forbes' 100 Most Promising Companies, we are proud to be woman- and veteran-owned, with our products stocked in over 4,000 retail locations and 50 countries.

SAFE

Our UV400 lenses offer 100% protection against harmful UVA/UVB rays.
Our sunglasses also undergo rigorous testing to ensure they're safe for kids.

STYLISH

With gentle materials for all-day comfort and an array of award-winning styles to choose from, Babiators help your child look and feel their best.

DURABLE

With impact- and shatterresistant lenses and flexible, rubber frames, our sunnies won't break when you bend, twist, or step on them.

GUARANTEED

If your Babiators are lost or broken within one year of purchase, we will send you a FREE replacement (all you have to do is pay shipping!). *T&C Apply

AS FEATURED IN



CORE **ORIGINALS**



100% UVA & UVB Protection



Impact & Shatter-Resistant Lenses



Flexible, Durable Rubber Frames



Covered By **Babiators Guarantee**



ORIGINALS MIXED SIZE PRE-PACK

BAB-PACK-074 | 40 Units of Originals (20 in 0-2Y & 20 in 3-5Y) Includes Free Swivel Display + 4 Free Originals \$486 (\$540 Value)

ORIGINALS MIXED SIZE REFILL PACK

BAB-PACK-074R | 40 Mixed Units Total Includes 4 Free Originals \$486 (\$540 Value)

*Assortment based on SKU availability. Excludes Tortoiseshell, Rounds, Hearts,& Aviators

NAVIGATOR



JET BLACK

Smoke Lens

PINK

Smoke Lens

6Y+ I O-NAV001-L 6Y+ I O-NAV002-L 6Y+ I O-NAV003-L 6Y+ I O-NAV014-L

\$13.50 | MSRP: \$28 \$13.50 | MSRP: \$28



GOOD **AS BLUE**

Smoke Lens

0-2Y | O-NAV001-S 0-2Y | O-NAV002-S 0-2Y | O-NAV003-S 0-2Y | O-NAV014-S

\$13.50 | MSRP: \$28



TOTALLY TURQUOISE

Smoke Lens

3-5Y | O-NAV001-M 3-5Y | O-NAV002-M 3-5Y | O-NAV003-M 3-5Y | O-NAV014-M

\$13.50 | MSRP: \$28



A LITTLE LILAC

Smoke Lens

0-2Y | O-NAV015-S **3-5Y |** O-NAV015-M 6Y+ I O-NAV015-L

\$13.50 | MSRP: \$28



TOTALLY TORTOISE

Amber Lens

0-2Y | O-NAV009-S 3-5Y | O-NAV009-M 6Y+ I O-NAV009-L

\$16.50 | MSRP: \$34

KEYHOLE



JET BLACK

Smoke Lens

0-2Y | O-KEY001-S **3-5Y |** O-KEY001-M **6Y+** | O-KEY001-L

\$13.50 | MSRP: \$28



BALLERINA PINK

Smoke Lens

0-2Y | O-KEY002-S 3-5Y | O-KEY002-M 6Y+ | O-KEY002-L

\$13.50 | MSRP: \$28



BERMUDA BLUE

Smoke Lens

0-2Y | O-KEY003-S **3-5Y |** O-KEY003-M **6Y+** | O-KEY003-L

\$13.50 | MSRP: \$28



MINT TO BE

Smoke Lens

0-2Y I O-KEY004-S **3-5Y |** O-KEY004-M **6Y+** | O-KEY004-L

\$13.50 | MSRP: \$28



TOTALLY TORTOISE

Amber Lens

0-2Y | O-KEY008-S 3-5Y | O-KEY008-M 6Y+ | O-KEY008-L

\$16.50 | MSRP: \$34

Merchandising



OS | BDISP-068 Holds 36 Units of Originals Sunglasses

DISPLAY

SPECIALTY



SWEET CREAM EURO ROUND

Amber Lens

0-2Y | O-RND002-S 3-5Y | O-RND002-M 6Y+ | O-RND002-L

\$14.50 | MSRP: \$30



PEACHY KEEN EURO ROUND

Amber Lens

0-2Y | O-RND004-S 3-5Y | O-RND004-M 6Y+ | Unavailable

\$14.50 | MSRP: \$30



TOTALLY TORTOISE EURO ROUND

Amber Lens

0-2Y | O-RND007-S 3-5Y | O-RND007-M 6Y+ | Unavailable

\$16.50 | MSRP: \$34



JET BLACK AVIATOR

Smoke Lens

0-2Y | O-BAB001-S 3-5Y | O-BAB001-M 6Y+ | Unavailable

\$13.50 | MSRP: \$28



PAPARAZZI PINK HEART

Smoke Lens

0-2Y | O-BAB001-S 3-5Y | O-BAB001-M 6Y+ | Unavailable

\$14.50 | MSRP: \$30

CORE POLARIZED



100% UVA & UVB Protection



Reduces Harsh Sun Glare & Eye Strain



Impact & Shatter Resistant Lenses



Flexible, Durable **Rubber Frames**



Covered By **Babiators Guarantee**



POLARIZED PRE-PACK (0-2Y)

POL-PACK-001 I 14 Total Units 1 of each style in size 0-2Y + 1 FREE \$247 (\$266 Value)

POLARIZED PRE-PACK (3-5Y)

POL-PACK-002 | 14 Total Units 1 of each style in size 3-5Y + 1 FREE \$247 (\$266 Value)

POLARIZED PRE-PACK (6Y+)

POL-PACK-003 | 14 Total Units 1 of each style in size 6Y+1FREE \$247 (\$266 Value)

NAVIGATOR



BLACK

Cobalt Mirrored

0-2Y | P-NAV501-S **3-5Y |** P-NAV501-M **3-5Y |** P-NAV502-M **6Y+** I P-NAV501-L

\$19 | MSRP: \$38



GRAPHITE GRAY

Green Mirrored

0-2Y | P-NAV502-S **6Y+** I P-NAV502-L

\$19 | MSRP: \$38



JET **BLACK**

Smoke Non-Mirrored

0-2Y | P-NAV504-S

\$19 | MSRP: \$38



TOTALLY **TORTOISE**

Amber Non-Mirrored

0-2Y | P-NAV505-S 3-5Y | P-NAV504-M 3-5Y | P-NAV505-M 6Y+ I P-NAV504-L 6Y+ I Unavailable

\$21 | MSRP: \$42



KEYHOLE



SEAFOAM BLUE

Seafoam Mirrored

0-2Y | P-KFY502-S **3-5Y |** P-KEY502-M 6Y+ | P-KEY502-L

\$19 | MSRP: \$38



PRETTY IN PINK

Pink Mirrored

0-2Y | P-KFY503-S **3-5Y** | P-KEY503-M 6Y+ | P-KEY503-L

\$19 | MSRP: \$38



JET BLACK

Cobalt Mirrored

0-2Y | P-KEY505-S 3-5Y | P-KEY505-M 6Y+ | P-KEY505-L

\$19 | MSRP: \$38



JET BLACK

Smoke Non-Mirrored

0-2Y | P-KFY506-S **3-5Y |** P-KEY506-M **6Y+** | Unavailable

\$19 | MSRP: \$38



TOTALLY TORTOISE

Amber Non-Mirrored

0-2Y | P-KEY507-S 3-5Y | P-KEY507-M 6Y+ | Unavailable

\$21 | MSRP: \$42



STYLISH. DURABLE.

SPECIALTY



HEART

Rose Gold Mirrored

0-2Y | P-HRT502-S **3-5Y |** P-HRT502-M 6Y+ | P-HRT502-L

\$19 | MSRP: \$38

SWEET CREAM FROSTED PINK **HEART**

Pink Mirrored

0-2Y | P-HRT503-S **3-5Y I** P-HRT503-M 6Y+ | P-HRT503-L

\$19 | MSRP: \$38



PEACHY KEEN FLOWER

Rose Gold Mirrored

0-2Y | P-FWR502-S 3-5Y | P-FWR502-M 6Y+ | P-FWR502-L

\$19 | MSRP: \$38



IRRESISTIBLE IRIS FLOWER

Lavender Mirrored

0-2Y | P-FWR503-S 3-5Y | P-FWR503-M 6Y+ | P-FWR503-L

\$19 | MSRP: \$38



"We love these sunglasses! We have been buying them FOR YEARS and don't even look at other brands. Great QUALITY, great price and warranty!"

AWESOME ACCESSORIES



STRAPS & CASES



FABRIC STRAP 0-6Y+ | A-FST-001

Sold as 10-Pack \$4.00 | MSRP: \$8.95

TIE-DYE **FABRIC STRAP**

0-6Y+ | A-FST-002

Sold as 10-Pack 58% Nylon, 42% Spandex 58% Nylon, 42% Spandex 58% Nylon, 42% Spandex 58% Nylon, 42% Spandex

\$4.00 | MSRP: \$8.95

NEW

BLUE OMBRE

FABRIC STRAP 0-6Y+ | A-FST-003

Sold as 10-Pack

\$4.00 | MSRP: \$8.95

PINK OMBRE

FABRIC STRAP 0-6Y+ | A-FST-004

Sold as 10-Pack

\$4.00 | MSRP: \$8.95

SILICONE **STRAP**

Sold as 10-Pack 100% Silicone

SUNNY DAZE TRAVEL CASE

0-6Y+ | A-SST-002 0-6Y+ | A-CSE-002

Sold as 10-Pack 100% Neoprene

\$2.50 | MSRP: \$5.95 \$6.00 | MSRP: \$12.50

HATS



BLUE STONE

SUN HAT

O White Piping

0-12M | HAT-016

1-3Y | HAT-017

4-6Y | HAT-018

\$13 | MSRP: \$26



CONCH SHELL SUN HAT

White Piping

0-12M | HAT-019 1-3Y | HAT-020 4-6Y | HAT-021

\$13 | MSRP: \$26



SOFT SAND SUN HAT

White Piping

0-12M | HAT-022 1-3Y | HAT-023 4-6Y | HAT-024

\$13 | MSRP: \$26



WASHED PINK BALL CAP

Yellow Accent Sun

2-7Y I HAT-015-CH Adult | HAT-015-AOS

\$10 | MSRP: \$22



WASHED BLUE BALL CAP

Orange Accent Sun

2-7Y | HAT-014-CH Adult | HAT-014-AOS

\$10 | MSRP: \$22





"We love Babiators for our little people! Great fit, super cute and basically indestructible!"

Hollan, Real Babiators Customer

ORDER **DETAILS**